



Quality Policy

Purpose & Scope

This is the Quality policy statement for CS Promotions Ltd. It is owned by the Director of CS Promotions Ltd – Paul Carey who has responsibility for the commitment and roll out of all aspects of Quality for the business. CS Promotions Ltd are sign, graphics, Print & Branding Specialists offering a wide range of sign & business branding solutions to a diverse range of customer.

Commitment

- We take the commitment to Quality very seriously and are driven by the mantra – ‘Get it right first time”
- We are committed to meeting our customer expectations and to deliver results on time & on budget. With the aim to exceeding our customer’s expectations, thus ensuring a quality outcome
- Measurement is undertaken via per-project review and an annual review year on year

Responsibility

Paul Carey is ultimately responsible for Quality at CS Promotions Ltd.

Approach

- Clients Expectations to be managed, met and exceeded
- Adopt a modern approach to all aspects of the business including technological approaches to manage the client solution journey
- Assess project risk before commencement of works, including non-fee bearing work to determine project suitability
- Review of client project at completion and request customer feedback
- A Quality v Risk approach is always adopted particularly when working with external partners to ensure client exposure to high quality is at a constant
- Client is foremost of everything

This policy is to be reviewed annually at Year end.

Signed January 2021:

P Carey

Paul Carey

Managing Director